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| **Web Site Design : Park Middle School Web Site Rubric** | | | | |
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| Teacher Name: **Mr. Lilly** | |  |  |  |
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| Website Name: United States Holocaust Memorial Museum. | | | |  |
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| CATEGORY | 1 | 2 | 3 | 4 |
| Authority | No author is listed and no e-mail contact is provided. | No e-mail is listed but an e-mail contact is provided. | An author is listed with no credentials and you cannot tell if the author is the creator of the material. | An author is listed with appropriate credentials and is the creator of the material. |
| Purpose | The purpose is unclear or cannot be determined. | The Web site has more than one purpose but meets only a few of my objectives. | The purpose is somewhat clear and meets most of my objectives. | The purpose of the web site is clear and meets my objectives. |
| Content | The information on the website does not relate to my objective. | The information relates to my objectives, but many of the links do not work. | The information relates to my objectives, links work, but the site is not well organized. | The information relates to my objectives, the links work, and the site is well organized. |
| Audience | The Web Pages are not appropriate for Park Middle School students. | The web pages are written above the level of Park Middle School students, but some of the information is useful. | The Web Pages are written at an appropriate level for Park Middle School students and some of the information is useful. | The Web pages are written at an appropriate level and the information is suitable for Park Middle School students. |
| Currency | Information on the site has not been revised in the last 18 months, or no date can be located. | Information on the site has not been updated in the last year, but the information still is of good quality. | Information has been updated in the last six months and seems to reflect currency. | Information has been updated in the last three months and is accurate. |
| Design | The web site design is inappropriate for the audience at Park Middle School. | The web site loads slowly and the general appearance is poor. | The web site loads well, but the site is not easy to navigate. | The web site loads well, is easy to navigate, visually pleasing, and easy to reach. |
| Other Versions | The web site is not designed for cell phones or tablets. It does not work well at all. | The web site works decently for cell phones or tablets. It has the basic needs from the website on those platforms. | The web site works good for cell phones or tablets. Can tell that they have thought about those platforms and worked on making it better. | The web site works great for cell phones or tablets. Can tell that they have prioritized those platforms. |
| Interaction | The web site offers zero interaction with maps, videos, or graphics. | The web site offers a little interaction with maps, videos, or graphics. | The website offers a good amount of interaction with maps, videos or graphics. | The web site offers a great amount of interaction with maps, videos, or graphics. |
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| Date Created: **Jun 09, 2017 05:54 am (CDT)** | | |  |  |

**Rubistar Link:** <http://rubistar.4teachers.org/index.php?screen=ShowRubric&rubric_id=2698686>

**Website Link:**

<https://www.ushmm.org/>